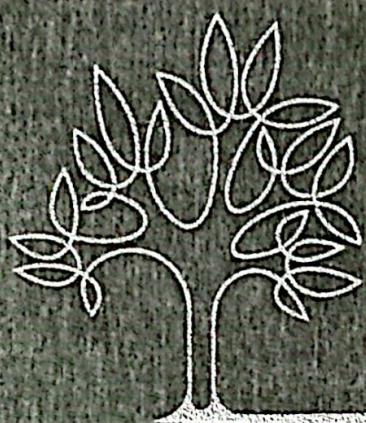


Education, Health and Social Change

Walking Through The Road Of Transformation

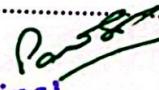


Principal
S.D. College, Hoshiarpur

Paramveer Singh, Harjyot Kaur & Isha

TABLE OF CONTENTS

THE IMPRESSION OF COVID-19 EMERGENCY ON EDUCATION SECTOR IN KASHMIR MR. AAQIB DANISH and DR. VIKRAM SANDHU	1
THE CONTRIBUTION OF SOCIAL MEDIA DURING THE FARMER'S AGITATION MR. PARAMVEER SINGH, MS. DIMPLE and DR. AMARJIT S. SIDHU	6
PRIVATE SCHOOLS VS GOVERNMENT SCHOOLS MS. ISHA TIWARI, DR. SACHIN KUMAR and CHEASTA BHARADWAJ	11
DISILLUSION OF BRAIN DRAIN - AN INDIAN PERSPECTIVE MS. SABINA VERMA	15
ROLE OF TEACHER IN MODERN INDIA MS. MOLIKA MINHAS	21
SUSTAINABLE EDUCATION GOALS - INDIA'S JOURNEY MR. SAURABH THAKUR	27
INCLUSIVE EDUCATION SYSTEM WITH HAPPINESS CURRICULUM MS. MEHAK	35
ROLE OF DATA MINING FOR IMPROVING STUDENT PERFORMANCE FOR SOCIAL CHANGE MS. POOJA	46
INFLUENCES OF GLOBALIZATION ON INDIAN EDUCATIONAL ENVIRONMENT MS. RACHANA KUMARI RALHAN and MS. DILPREET KAUR	51
MARKETIZATION OF EDUCATION - AN ALARMING CONCERN MS. ALKA SHARMA and MS. DIKSHA BAKSHI	56
VIRTUAL LEARNING ENVIRONMENT - CONCEPT, ELEMENTS, POPULAR VIRTUAL SYSTEMS AVAILABLE AND THEIR USAGE DR. DEEPIKA THALIA	64
ED-TECH - EDUCATIONAL TECHNOLOGY SUITABLE FOR ALL MS. ANNU KUMARI and DR. HARPREET SINGH CHAHAL	75
BRAIN DRAIN WITH SPECIAL REFERENCE TO PUNJAB MS. DINAKSHI MEHANDRU	83


Principal
P.G. College Hoshiarpur

DIGITALIZATION OF EDUCATION AND ITS IMPACT ON TEACHING - LEARNING PRACTICES
MS. PALAK ALANG 88

EDUCATION AS AN INSTRUMENT OF SOCIAL CHANGE
MS. MEGHA DUA 94

M - LEARNING - A TOOL FOR TRANSFORMING EDUCATION
DR. KULJEET KAUR and MS. SHIKHA PURI 99

IMPACT OF CELEBRITY ENDORSERS ON CONSUMER - BRAND RELATIONSHIPS
DR. YADVINDER PARMAR 106

**A COMPARATIVE ANALYSIS OF PERCEPTION OF RURAL AND URBAN CUSTOMERS ABOUT
GREEN BANKING PRACTICES**
MS. SAKSHI SANGAR and MS. KIRAN 112

ROLE OF BANKING AND WOMEN EMPOWERMENT
DR. LALITA K. SHARMA and MS. PRABHKIRAN KAUR 125

PREVALENCE OF OBESITY IN INDIA - A REVIEW
DR. FARIDA AHMED, MS. ANJNA PRAKASH and MS. SADHNA YADAV 129

QUALITY OF CANCER CARE - A STUDY TO MAKE IT MORE ACCESSIBLE AND AFFORDABLE
DR. KANWAR DHALIWAL and MS. ANU 135

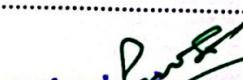
NEW EDUCATION POLICY - EFFECTS ON INDIA'S EDUCATION SYSTEM
MS. RENUKA and MS. MEHAK 144

**THE RELATIONSHIP AMONG SOCIO - ECONOMIC FACTORS AND FINANCIAL LITERACY OF
HOUSEHOLDS: AN EMPIRICAL STUDY**
MS. HARJYOT KAUR, MS. NEHA and MS. MANISHA 152

BLOCKCHAIN TECHNOLOGY - A DECENTRALIZED APPLICATION
MS. MANJIT KAUR 162

THE PROBLEM OF BRAIN DRAIN IN INDIA
DR. PALWINDER KAUR 172

ASSESSMENT OF VALUE EDUCATION IN INDIA
MS. JYOTI BALA 177


Principal
S.D. College, Hoshiarpur

CHAPTER XXI

QUALITY OF CANCER CARE - A STUDY TO MAKE IT MORE ACCESSIBLE AND AFFORDABLE

Dr. Kanwar Dhaliwal

Assistant Professor, Department of Biotechnology, S D College, Hoshiarpur

Ms. Anu

Assistant Professor and Head, Department of Biotechnology, S D College, Hoshiarpur

Introduction

Estimates indicate India's reported cancer incidence in 2022 to be 19 to 20 Lakh, whereas real incidence is 1.5 to 3 times higher than the reported cases.

India faces significant challenge of a sizeable cancer incidence burden, which continues to grow further.

The 2020 WHO ranking on cancer burden in terms of new yearly cases being reported, ranked India at the third position after China and the US, respectively.

. Of the reported cases in India, head and neck, gastrointestinal and lung contribute to 50% of incidence among males and breast, cervix uteri and gastrointestinal organs contribute to 50% of incidence in case of females.

Among these, cancer of the head and neck are found to be progressing at a CAGR of 23%, prostate cancer at 19%, ovarian cancer at 11% and breast cancer at 8% which is faster than the overall growth rate of incidence.


Principal
S.D. College, Hoshiarpur